

## Strategic Directions 2022-2026 Term of Council

## **Priorities for Council's focus this term:**

Community Building
Municipal Land Use
Equipping our Municipality for the Future
Maintaining the Town's Core Infrastructure

## How did we chose these priorities?

- We want to maintain a clean, well managed community with that "small town feel"
- We want to do a good job delivering services
- We want to maintain and protect our river and other environmental features
- We want to protect and enhance our farming community
- We are near large population bases, so we are close to customers for our businesses
- We have good infrastructure and a track record of maintaining it well
- We want to increase job opportunities and see our businesses succeed
- We want our downtown to thrive for both businesses and residents, so we can keep current customers and attract new ones
- We want to encourage development for residential and business developers
- We want to strengthen our Community

## What makes a Community?

- Having local schools
- Having commercial and industrial employers working locally
- Having a sense of belonging, feeling part of the community, feeling included