

# GRAND VALLEY BIA ANNUAL REPORT 2019

## ABOUT THE GRAND VALLEY BIA

The Town of Grand Valley's BIA is an association of local business owners and business tenants who work cooperatively to create thriving, competitive, and safe business areas within the Town. The BIA oversees the improvement, beautification and maintenance of municipally-owned land, building and structures in the area and promotes the area as a business and shopping area.

The BIA hosts several events each year, and purchases items to improve Downtown Grand Valley.

Subscribe to the Town's website to have email alerts about BIA activities sent to your inbox—  
[www.townofgrandvalley.ca/subscribe](http://www.townofgrandvalley.ca/subscribe)



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## The BIA's 2019 Projects

2019 was another busy year for your BIA! Our business directory update project was launched, and we presented a number of events and projects to help enhance our downtown business community.

The BIA ran an Easter Egg Hunt that brought approximately 100 kids and their families downtown. In the summer, the BIA hosted Canada Day festivities with a car show and fireworks, and added a Movie in the Park event in August to bring families out. The BIA hosted a dance during the fall fair, and ran the annual Masquerade on Main in collaboration with the Grand Valley Firefighters Association and Grand Valley Minor Hockey. They ended the year with the annual Tree Lighting event during the Santa Claus Parade weekend.

The BIA worked with the Town to pay for the installation of the new downtown Digital Sign in front of the Grand Pavilion.



For the first time, your BIA partnered with the BIAs of Orangeville and Shelburne to obtain a \$30,000 Digital Main Street grant through the Ontario Business Improvement Area Association to create a Digital Service Squad that would assist downtown businesses learn how to digitize their business in the evolving online marketplace. Additionally, the Small Business Enterprise Centre, based in Orangeville, has brought their information sessions to Grand Valley to support new and existing businesses.

To celebrate successes in Downtown Grand Valley, three of our BIA businesses were nominated for Business Excellence Awards by council. Congratulations to 21 Main, Circle K and Beauty Bar on Main!





# Plans for 2020

Building on the events and activities of 2019, the BIA is planning to hold more events during 2020, including Easter, Canada Day, Hallowe'en and Christmas.

The BIA has partnered with the EDC and Council to submit an application for funding in 2020 to create a communications and publicity program for the Town. We are hopeful that we will be successful with this application!



In March, the BIA board submitted a proposal to Town Council for an art installation along the Grand River at the south end of Main Street and along Water Street. Council has approved the project and we hope to see the project launch this spring.

As always, the Board plans to continue growing as an organization, enhancing their programs and governance structure. They always appreciate input from their members and their community, and welcome you to join them for their meetings to find out what is going on and how you can participate!

# BIA Board of Management

The Board of Management organizes and leads the work of the BIA. They meet monthly to plan events, monitor spending and discuss future plans for making the area a better place for businesses and residents in Grand Valley.

Your board members are:

- Daphinee Dumouchel, chair
- Stephany St. Louis, vice chair
- Tania Scheiwiller, director
- Donnie Beattie, director
- Meghan Richards, director
- Elizabeth Taylor, Council representative

Agendas and minutes for the Board meetings are posted on the Town's website under Council and Committee Calendar. All are welcome to attend their meetings!



Grand Valley Business Improvement Area  
5 Main St. N., Grand Valley, ON L9W 5S6  
519.928.5652 ph  
519.928.2275 fax  
[www.townofgrandvalley.ca](http://www.townofgrandvalley.ca)