

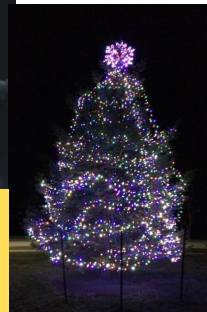
GRAND VALLEY BIA ANNUAL REPORT 2020

ABOUT THE GRAND VALLEY BIA

The Town of Grand Valley's BIA is an association of local business owners and business tenants who work cooperatively to create thriving, competitive, and safe business areas within the Town. The BIA oversees the improvement, beautification and maintenance of municipally-owned land, building and structures in the area and promotes the area as a business and shopping area.

The BIA hosts several events each year, and purchases items to improve Downtown Grand Valley.

Subscribe to the Town's website to have email alerts about BIA activities sent to your inbox—
www.townofgrandvalley.ca/subscribe



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The BIA's 2020 Projects

Due to the COVID-19 pandemic, the BIA was forced to suspend most of the in person events and activities planned for 2020. We would like to thank everyone for their care, responsibility and consideration in taking measures to keep themselves, their staff and their community safe during these unprecedented times.

However, our downtown is full of incredible and varying businesses that have faced difficult times due to the restrictions forced upon them as a result of COVID-19 with determination and innovation.

The Town of Grand Valley and the BIA declared the month of October to be Business Appreciation Month in Grand Valley. This initiative encourages everyone to shop local and support our Grand Valley Businesses. A draw was held and winners received gift cards to different Grand Valley businesses.

With COVID-19 protocols in place, Masquerade on Main was a success again this year with many businesses participating. The Christmas tree was replaced this year and the BIA was able to offer a modified lighting ceremony that followed the Santa Tour put on by the Santa Claus Parade Committee.





Plans for 2021

The BIA will continue to work closely with the Economic Development Committee to complete the joint project 'Valley Alive'. A central hub that specializes in community events, public relations, networking and marketing initiatives for local business, committees, institutions and more. The Board will continue to collaborate on and develop ways to support our membership during this period of economic uncertainty.

The BIA Board of Management will continue to be ambassadors for the downtown area and lead by example, emulating the change we want to see while building a resilient downtown business core for the community.

Despite the set backs experienced due to the global pandemic, the Board remains committed and plans to continue growing as an organization, enhancing their programs and governance structure. They always appreciate feedback from their members and their community, and welcome you to join them for their meetings to find out what is going on!

BIA Board of Management

The Board of Management organizes and leads the work of the BIA. They meet monthly to plan events, monitor spending and discuss future plans for making the area a better place for businesses and residents in Grand Valley.

Your board members are:

- Daphinee Dumouchel, chair
- Tania Scheiwiller, director
- Donnie Beattie, director
- Meghan Richards, director
- Elizabeth Taylor, Council representative

Agendas and minutes for the Board meetings are posted on the Town's website under Council and Committee Calendar. All are welcome to attend their meetings!



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